

Meetings

Horizons 2007 scheduled for July 14-29

The Buffalo Niagara Partnership and the First Niagara Bank will sponsor Horizons 2007, an on-site home show, from Saturday, July 14 through Sunday, July 29. The event will take place from 3 to 9 p.m. Tuesday through Friday and from noon to 6 p.m. Saturday and Sunday at the Lake Forest Subdivision in Amherst. Participating builders will include Bielmeier Builders, David Homes, Essex Homes, Forbes-Capretto Homes, M.J. Peterson/Tucker Homes, Natale Homes, Patrick Homes and Richard Bergman/Heartland Homes. For more information or for directions, call 636-9655 or visit www.bnba.org.

BNAR hosts 'Suitcases for Kids'

The Buffalo Niagara Association of Realtors is collecting "Suitcases for Kids" during the month of July. The group is asking for new or gently used suitcases, backpacks and duffel bags for foster children who normally carry their belongings in plastic bags. Donations will be accepted at the following locations: BNAR offices at 100 Sylvan Parkway, Amherst; Hunt Real Estate, 4363 Main St., Amherst, and 485 Sunset Drive, Hamburg; M.J. Peterson Real Estate, 526 South Transit Road, Lockport; and Realty USA, 174 Slade Ave., West Seneca. For more information, call 636-9000 or visit the Buffalo Niagara Association of Realtors Web site at www.bnar.org.

Retired teachers sought for Erie County

The Erie County Life-long Learning Consortium is seeking retired teaching faculty willing to volunteer to present a one-hour lecture or to teach a short course for students age 60 and older. Courses are held at senior centers in various locations throughout Erie County. For more information, call 858-7548.

KaLu salon, day spa means its motto — 'Be Good to Yourself'

by **JILL SCHMELZER**
Ken-Ton Editor

Longtime co-workers Tammy Swanson and Jackie Sutor wanted to open a salon and day spa that would rival other facilities and provide only the most technologically enhanced services.

KaLu — a name inspired by Sutor's daughter, Katelyn, and Swanson's son, Louis — opened its doors to the public in May, offering therapy to the hair, face, hands, body, feet and skin.

The 2,700-square-foot facility, at 2874 Niagara Falls Blvd., had previously been a salon, so Swanson said it was the perfect place for KaLu.

The front space, or salon area, has a trendy, upbeat atmosphere, but upon entering the spa section, customers feel an overwhelming sense of relaxation. Gentle melodies play over the sound system, and the aromas of lavender, lemon and geranium sage fill the air, the scent varying from room to room.

"We want to make sure (customers) are getting what they pay for," Swanson said, noting that the salon uses 22 essential oils that customize the clients' needs.

"The first sense you use is the sense of smell," Sutor said. "Detoxifying body treatments

start the second they walk into the treatment room."

As an aesthetician, or skin-care specialist, she boasted about a procedure she offers in which ultrasound waves are sent by a machine through the pores of the face.

"It's like a mini-facelift," Sutor said.

The treatment aims to break up molecules, speeding the process of ridding the skin of dead cells. The warm sensation diminishes fine lines and stimulates collagen reproduction.

The end result lasts about one week, making it perfect for dates, weddings and other special occasions, she said.

KaLu's skin-care treatments use 100 percent all-natural products such as Naturopathica and Skyn Iceland, which is used on clients with stressed epidermis.

"We are all about the mind, body and soul," Swanson said. "Amber Paraffin Body Cocoon does just that."

She described the procedure as wrapping the customer in a moist cocoon at 128 degrees, a process that leaves the skin soft and supple.

"Be good to yourself; that's our motto," Swanson added.

The salon's pedicure lines use pipeless whirlpool tubes so that bacteria do not filter into the tub.



The owners of KaLu hang out in the meditation room with their inspiration for the business' name. Pictured are Jackie Sutor, her daughter Katelyn, Tammy Swanson and her son Louis.

Instead, the system has removable jets that are sanitized between each client.

"Everything here is very clean," she said, noting that the business gives customers the treatment they would want if visiting a salon and day spa.

KaLu uses Goldwell Loyal and Lanza shampoo lines, which Swanson said is good for colored and overprocessed locks.

The makeup products are from Youngblood, which is a mineral-based cosmetic line — "the best for your skin," Swanson said. Makeup application and lessons are available.

The facility also offers manicures, waxing, men's services and massage packages.

For more information, call 695-KaLu or visit the Web site at www.KaLuSalonandSpa.com.

'The Rivalution has begun,' pizzeria celebrates one year

by **JESSICA L. FINCH**
Associate Editor

An appetite for art and a passion for pizza, have combined into a career for Chris Perrotta, 28.

Perrotta, co-owner of Riva's Pizza, and business partner Jordan Abrams, 23, celebrated the pizzeria's one-year anniversary at the beginning of summer.

A former art director for the Martin Group, Perrotta has combined his skills in advertising with cooking. He designed the restaurant's posters, one of which boasts, "Great pizza is only the beginning," surrounded by colorful art and characters.

"I take pride in the creativity; it makes us stand out, and the slogans give a clear message what we are about," he said.

The eye-catching pieces complement a recipe that is well known in the Western New York area. Joe Hereth, owner of the original Riva's Pizza Subs & Wings at 3488 Walden Ave., in Depew, is also co-owner of the Williamsville location.

Established more than 30 years ago, the first location has proved a staple in the area, Perrotta said.

Business News

BNI Business Makers will meet from 7 to 8:30 a.m. Thursday, July 12 at Marinaccio's Restaurant, 5877 Main St. in Williamsville. Kelly Main, senior loan officer with AlexisFunding, will speak. Visitors are encouraged to attend. Contact Deb Nye at 913-1541 for information.

Hahn Sales Training, 404 Sweet Home Road, Suite 11, Amherst, has completed a year-long program with Ad-

The second location has continued some of the traditions and started its own. In addition to pizzeria favorites of pizza, wings and chicken fingers, Riva's offers healthy wrap and salad choices.

A Williamsville native, Perrotta knows that Buffalo knows good pizza. With a well-known recipe, the next step was to find the perfect spot for the pizzeria.

The owners settled on 408 Evans St., in the Evanstown Plaza because it is accessible to main thoroughfares but still off the beaten path.

As is the story with any new endeavor, the owners of Riva's were off to a "crazy" start in 2006, Perrotta said, but every day has been easier.

Having lived in Western New York his entire life, Perrotta said it's important to Riva's to give back to the community that has given so much to him. The restaurant makes donations to fundraisers and raffles.

Riva's is open from 10:30 a.m. to 10 p.m. Monday through Thursday; 10:30 a.m. to 11 p.m. Friday and Saturday; and noon to 10 p.m. Sunday. For information, call 633-5777.

vanced Cyber Promotions consisting of developing a strategic sales and marketing plan, as well as providing coaching and sales training.

Steven R. Smyth of Amherst has been promoted to manager for Lougen, Valenti, Bookbinder & Weintraub, LLP. He has been with the firm since 2000, joining as a staff accountant. His responsibilities with the audit depart-

ment have expanded to include managing the audit, review and compilation services provided by the firm.

Todd Mann of Amherst has been named general manager of Dave & Buster's Grand Sports Café. He has been the assistant general manager since the restaurant opened at the Eastern Hills Mall in October of 2005. He has 17 years' experience in the restaurant business.

Chamber invites businesses to talk about concerns

The Amherst Chamber of Commerce is inviting the owners and operators of small businesses in Amherst to an informal breakfast and discussion with Chamber President Colleen DiPirro on Wednesday, July 18 at the Suburban Solutions Center, 350 Essjay Road, Suite 200, in Williamsville.

The event will begin at 8:30 a.m. with breakfast and networking. The formal discussion portion will run from 9 to 11 a.m.

The Amherst Chamber is interested in learning which issues are important to small business; what their business concerns are; what they need to prosper; and how the Chamber can assist them in becoming more successful.

This is a free event, and membership in the Chamber is not required to attend. Registration is required, as seating is limited. To register, call 632-6905.