

Sponsors sought for golf invitational

Proceeds to benefit brain tumor foundation

The Kelly Heinz-Grundner Brain Tumor Foundation of Clarence is seeking corporate sponsors for its second annual golf invitational and dinner set for Monday, June 11 at the Transit Valley Country Club in Amherst.

The foundation has created six sponsorship levels for the event with fees ranging from \$100 to \$5,000. The benefits of sponsorship include tee signs on the golf course and advertising in the tournament program. Some sponsors also are eligible for Web site placement and a round of golf at the event.

Last year, there were 112 golfers and 60 additional people for the dinner.

"We're ready to build on our success from last year — our first-ever golf event,"

said Christopher T. Grundner, president and chief executive director. "This is a fantastic opportunity for New York State businesses to align with an important health-related cause that every day is gathering more and more public attention."

The event is designed to raise money for the nonprofit cancer foundation that is headquartered in Wilmington, Del. It features a four-person scramble format and begins with player registration and lunch at 11:30 a.m.

Golfing is from 1 to 6 p.m. followed by a dinner and award ceremony that ends at 8 p.m.

"Smart marketers see that these sponsorships are a great way to extend their advertising expenditures," said Grundner, a former senior vice president of marketing with JPMorgan Chase. "What's more, customers insist on knowing that the companies they do business with care about them and their community."

Golfers are charged a \$150 entry fee, which includes lunch and drinks on the course, dinner with an open bar and the awards ceremony. A \$750 corporate golf package for four includes a round of golf, lunch and dinner and two company tee signs.

Tickets for the dinner only are \$50.

Sponsors, players and dinner guests can register and pay for the event at the foundation's Web site www.GetYourHeadInTheGame.org.

Interested companies or individuals can contact Doug Rifenburg, tournament chairman, at 566-1122 or email golf@kgh-braintumorfoundation.org.

The following is a rundown on the sponsor packages.

Presenting sponsor: \$5,000, which includes having the sponsor's name on all collateral material and publicity; company name in the tournament program; recognition on the foundation Web site; display of company logo at the dinner; nine tee signs and two complimentary foursomes for golf, lunch and dinner.

Eagle sponsor: \$2,500, which includes company name and information in the tournament program; recognition on the foundation Web site; display of company logo at the dinner; six tee signs and one complimentary foursome for golf, lunch and dinner.

Birdie sponsor: \$1,500, including company name and information in the tournament program; display of company logo at the dinner; four tee signs and one complimentary foursome for golf, lunch and dinner.

ment program; display of company logo at the dinner; four tee signs and one complimentary foursome for golf, lunch and dinner.

Par sponsor: \$500, which includes company name and information in the tournament program; display of company logo at the dinner and two tee signs.

Tee sponsor: \$100, including company name in the tournament program and one tee sign.

In-kind gift sponsorship of any value will have the company name in the tournament program. Suggested gift ideas include auction items, gift basket or gift certificate, golf balls and tees.

The foundation is dedicated to raising national awareness about brain tumors, providing emotional and financial support to individuals and families of individuals suffering from a brain tumor, and supporting advanced research into the disease, preventive measures and the potential for treatment options.

For more information, visit the foundation's Web site, www.GetYourHeadInTheGame.org.

Applications accepted for Department of Homeland Security grant program

The Department of Homeland Security has opened the application period for its Competitive Training Grant Program.

Through CTGP, Homeland Security provides funds to local governments and organizations to support the development of national preparedness training initiatives that further the department's mission of preparing the nation to prevent, protect against, respond to and recover from incidents of terrorism and catastrophic events.

The application period ends May 4. To apply visit www.grants.gov.

"The competitive training program plays an important part in improving our nation's preparedness by discovering the best response practices and initiatives from across the nation," Rep. Thomas M. Reynolds, R-Clarence, said. "I urge all eligible organizations from across Western New York to apply."

This year, the Federal Emergency Management Agency, under the direction of Homeland Security, will distribute approximately \$29.1 million across the nation through CTGP.

Health seminars set

Natural Harmony Holistic Health Center has scheduled a series of lectures on current health concerns.

From 7 to 8 p.m. Thursday, April 26, a free presentation on disease prevention and antiaging will be hosted by Whole Food Supplements.

Another health-empowering workshop will feature guest speaker Bonita Shear, expert on therapeutic essential oils, Reiki

practitioner, certified reflexologist, and Kundalini yoga instructor.

The workshop, "Emotional Upliftment Class Using the Feelings Kit," will be held from 1 to 4 p.m. Saturday, May 19. The cost is \$35.

Both seminars are held at the Natural Harmony Holistic Health Center, 1408 Sweet Home Road, Suite 5, at Rensch Road in Amherst. Call 689-4176.

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Business News

Diversified Services, LLC will present "Speech and Language Development in Toddlers," at 7 p.m. Monday, April 30 at 17 Limestone Drive, Suites 5 and 6, Williamsville. The course will be presented by Milo Maldonado. Pre-registration is required, call 871-9883 ext. 101.



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